



**Decision Diagnostics Corp.**

**QUARTERLY REPORTING FOR OTC PINK  
Management's Discussion & Analysis**

**Quarterly Report for the Period Ended**

**June 30, 2016**

Trading Symbol: **DECN**

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## **MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.**

### **Overview**

Decision Diagnostics Corp. is a worldwide prescription and non-prescription diagnostics and home testing products distributor and the manufacturer of the Genstrip 50 and GenUltimate! glucose test strips, both Class II medical devices for at-home use for the measurement of glucose. The U.S. FDA, in a manner similar to prescription drugs, regulates diagnostic test kits and at-home patient testing products similarly to the regulation of prescription medicine. The regulatory standard used for the Genstrip 50 was the 510k pre-market and post-market processes. The company from 2005 and until 2013, contracted with independent pharmacies for use of their prescription drug distribution licenses. However, the brand name products we have distributed, for the most part, do not require a doctor's prescription for anything other than insurance benefit compliance. Our business model works well in this regulated environment, although the financial benefits have been stressed by major changes made to the Medicare plan that have led to substantially lower rates of reimbursement.

Our subsidiaries, Pharma Tech Solutions, Inc. and PDA Services, Inc. operate in several healthcare products channels. In addition our subsidiary Decision IT Corp. engages in the acquisition and holding of Intellectual Property including Patents and Trademarks and specialty manufacturing equipment acquired for our Korean contract manufacturer of our GenUltimate! and our in development GenChoice! product. Our new subsidiary Pharmatech Sensor Development Corp. manages an inventory credit line to finance inventory purchases of our Genstrip 50 and GenUltimate! products.

From time to time, when economic conditions warrant and given market conditions, we distribute brand name prescription and non-prescription diagnostics products, as well as several lines of ostomy, wound care and post-surgery medical products, although these healthcare channels have also undergone market changes since July 2013 and we have determined that we will maintain our contacts and agreements but will refrain from competing. Our main product is the Genstrip 50, a slight rebranding of the original Shasta Technologies Genstrip, and our new GenUltimate! Both glucose test strips are of our manufacture. The original GenStrip was cleared for market by the FDA on November 30, 2012. By virtue of our written agreements with Shasta, we were granted an irrevocable license to prosecute their 510k application with the U.S. FDA, and we succeeded. We introduced the original Genstrip in March 2013. We then acquired Genstrip from Shasta Technologies LLC on March 20, 2014 and in late June 2014 we made the minor branding changes. We began work on the GenUltimate! product in July 2015 and introduced this improved version of the original GenStrip in April 2016.

Shasta Technologies LLC, the original specifications provider of GenStrip, had a difficult relationship with the US FDA and was the subject of a detailed and damning Warning Letter on April 8, 2014, and when they refused to answer this Warning Letter, Shasta then received a worldwide Safety Notice on April 29, 2014, effectively ending Shasta's ability to be a product design specifier and manufacturer, due to a total lack of regulatory adherence in the highly regulated medical device industry. The company's acquisition of Genstrip (now Genstrip 50) was fortuitous in its timing given the finality and outcome of Shasta Technologies' troubles with the FDA.

The worldwide market for at-home blood glucose testing is an estimated \$12.5 billion. Genstrip50 competes directly with one of the largest worldwide platform manufacturers the venerable Johnson & Johnson (Lifescan Inc.) for use on their OneTouch Ultra legacy system for at-home blood glucose testing, a system currently used daily by over 3 million diabetes afflicted Americans. Genstrip 50 competes in the overall at-home testing market by offering an economical solution to former users of the legacy platform providers product. The company's GenUltimate! product, designed to meet new European Union standards is an improved version. Our business model is unique to this market channel as our major business focus is directed toward diabetics who have attempted a change of their glucose monitoring platforms (systems) or those currently using the J&J legacy products but are dealing with escalating prices and lower insurance reimbursements. In 2012 J&J controlled just under 30% of this market.

Throughout 2012 in anticipation of the introduction of Genstrip, we evaluated our brand-name distribution model, a model that provided streams of revenue but extremely low profit margins, and over the course of the last 30

months we have phased out sales of those brand name products that had been a backbone of our distribution business. In addition the brand name products distribution business created a situation where we were selling products that competed directly with our Genstrip 50. Phasing out these brand name products lowered our order intake but allowed us to become a manufacturer, at a higher level in the greater market channel.

The company will continue to direct its marketing efforts to ambulatory and semi-ambulatory older Americans afflicted with diabetes and complications caused by diabetes and old age. The company, originally a medical IT company with proprietary IT product lines, acquired its medical products distribution business in late 2004 through a merger with Phoenix, Arizona based CareGeneration, Inc. We have grown the original CareGeneration business through subsequent acquisitions of private businesses and strategic partnerships with larger private pharmacies.

On November 1, 2011 we completed the acquisition of Diagnostic Newco LLC from its owner Kimberly Binder. Diagnostic Newco LLC is a design company that specializes in product packaging design, medical products advertising design and graphic art. Ms. Binder has joined the staff of the company's Pharma Tech Solutions, Inc. subsidiary specifically for these purposes, and has worked closely with the contract manufacturers for Genstrip 50 and GenUltimate!, making subtle changes to packaging design and more recently integrating the new FDA UDI product identification data system, among other responsibilities. She is also be responsible for the package design for new diagnostic products the company is currently working on, including the upcoming GenSure! And GenChoice! products. Ms. Binder is also owner of GenstripDirect LLC and Full Circle Diabetes LLC, her own distribution companies, separate from her (Decision Diagnostics Corp. and Pharma Tech Solutions, Inc.) company related responsibilities.

We also intend to acquire additional private companies, or partner with small engineering companies that have developed technology requiring either regulatory approval, distribution expertise or both. In December 2011 we made another small acquisition, to acquire the services of Mr. Patrick DeParini. We are moving quickly to achieve our goal of becoming a vertically integrated, full service value added provider of products and services to an ever-growing market. The at-home diabetes testing market continues to grow as diabetics continue to be diagnosed and treated. The market for diabetes testing products is expected to grow from a current \$22.5+ billion worldwide base in 2012 to over \$25 billion in 2018.

The company's current proprietary product offering, cleared by the FDA for commercial distribution on November 30, 2012, are the Genstrip 50 and its newer version GenUltimate! blood glucose diagnostic test strip for at-home testing. Genstrip is a product conceived by Shasta Technologies LLC, and acquired by our Pharma Tech subsidiary on March 20, 2014, fits into a diagnostic product niche, fitting nicely into the world-wide self-test (home test) market that has been growing at a 15% annual rate. Since Genstrip 50 and GenUltimate! are rather unique product offerings, employing a brand name razor blade only model (diagnostic test strip) into a razor (diagnostic meter)-- razor blade (diagnostic test strip) market, the Genstrip 510(k) application unusual challenges for the FDA and an educational challenge and opportunity for the company. In fact, the company only recently concluded its dealings with the FDA pre and post market review staff, an on-going process that began in December 2010. The company believes that future product offerings that will be regulated by the FDA will be a much smoother process. Since the company plans additional similar products in the future for other diagnostic platforms, in fact a product announced in the current reporting year, the Genstrip experience, however slow and unresponsive it was, has provided lessons and experience.

Two years (and growing) is a standard development to market timeline for in-vitro diagnostic products similar to Genstrip. As a result of previous delays by Shasta Technologies in completing its FDA approval application [510(k)] and then problems Shasta encountered in prosecuting its original application with FDA staff, the company changed its contractual responsibilities and obligations in June 2011 to include program management, regulatory process management, management of the manufacturing forecasting and distribution processes, and new products planning and development. Further (eventually fatal) on-going problems encountered by Shasta, which on their face appeared irresolvable, presented the company with an opportunity. On March 20, 2014 our Pharma Tech Solutions, Inc. subsidiary acquired the intellectual property, the marks, and the GenStrip cleared 510(k). Subsequently we accomplished a minor rebranding of the original Genstrip product (GenStrip 50) throughout 2014 and 2015, and then developed the improved GenUltimate! product. GenUltimate! will become the only product of the original Genstrip line that will be packaged to conform with the FDA UDI standards, as of September 24, 2016.

Manufacturing of Genstrip 50 has recently ended and on-going sales will continue for the remainder of 2016, but will not include the FDA UDI packaging.

In June 2010 the company was approached by the largest retailer in the world for the distribution and sale of the Genstrip product, then about to enter the 510k regulatory process, at over 5,000 retail stores worldwide. A contract with this retailer was negotiated in September 2010 and subsequently renegotiated and renewed in April 2011, and as soon as the retail contract was agreed to and as a means to conduct market research, the company began seeking pre-conditioned letters of intent (pre-orders) for Genstrip, while continuing the prosecution of the 510(k) application on behalf of Shasta Technologies before the FDA. Discussions with this retailer and other similarly situated retailers had been on a litigation induced hiatus since our litigation with Lifescan, Inc. began in earnest in late March 2013. Lifescan Inc., the diabetes testing division of Johnson & Johnson sued the company in three separate suits, all in Federal court, beginning in September 2011. These suits proved costly in that their intended purpose was to keep the Genstrip product off of retail market shelves. Until these suits were settled in May 2016, the company's marketing abilities were severely limited. The settlements provided a hard-fought victory for the company. During the just ended 2Q 2016, we settled these lawsuits in a novel manner, where Johnson & Johnson paid the company a settlement amount and also granted the company licenses to J&J patents -- the larger value gained from this 5-year legal battle.

Currently the diabetes testing market is dominated by four large pharmaceutical manufacturers who provide very similar and equally focused products, selling at essentially equal prices. Genstrip's introduction, even with the fits and starts, will not only allow the company to achieve market share but because of the business model currently employed by Genstrip 50 (and now GenUltimate!) is different than those models employed by the major market players, the company may be able to alter the market dynamics, lowering average price or allowing for increased testing by diabetics for a lesser price, thereby affecting all market segments. The company's major market focus is to pharmacy chains, grocery chains with in-store pharmacies, large all purpose retailers with in-store pharmacies, and group buying and chain pharmacy organizations. In the recent past our model might have been called a private label model or a value added model, but with the advent of the July 2013 changes to Medicare (and followed by private insurers), pharmacy business models are now blurred.

The company has also implemented a very successful "direct to diabetic" business model and has (independently or along with our distributors) executed on-line agreements with several (as of August 10) of the largest retail chains, diabetic supply co-operatives, group purchasing organizations, as well as on-line mass merchandisers such as Amazon.com, Ebay, Jet.com and on-line cooperatives like nodiabetesxxl.com.

The company has also offered information technology solutions in several medical care market channels by providing physicians with information at the point of care. Our products, unlike those from many other medical information companies, make use of smart cell phones such as the Apple iPhone, the Palm Pre, the Google Droid and a wide selection of Microsoft Windows based smart phones and operate in either in a wireless or "wired" mode, which allow physicians to carry, access and update their patients' histories, also known as electronic medical records or EMR, medication data, and best care guidelines - *all at the point of care*, or from any other location the physician may be located. In addition, the company's products employ proprietary mathematical game theory features adapted by the company for medical use that allow acceptance of diagnoses and treatment protocols where the medical information may have originated from one or several locations and one time or several times. Since the advent of "Obamacare," promising products like our own struggled to gain market acceptance in a reimbursement challenged market. While we have kept up with the evolving regulatory changes, we do not foresee implementation of our products and networks in the near future.

In October 2014 we adopted a value added/private label business model to address the issues brought to our market by the radical reimbursement changes by the federal Medicare program. We also hired a market executive with over 40 years of experience to implement our new strategy. We have since supplemented this expert with a large retail product sourcing organization, Retail Monster, who represent our products to large drug chains ("big box pharmacy"), large retailers, chain grocers and the like. The efforts of Retail Monster, hired at the end of 1Q 2016, will be aided greatly by the company's recent success with the explosively growing on-line Marketplaces, many sponsored by the large retail pharmacies, retail stores. These Marketplaces are fast growing sister organizations to these retailers. The company's recent successes in the on-line marketplaces has given the company a beachhead in this market as the uncertainty brought on by the J&J lawsuits has (finally) waned.

Since March 2015 when we first we acquired special intellectual property and specialty manufacturing equipment which will shall serve our business interests now and into the future. We have increasingly turned to Alpha Capital Anstalt (“Alpha”) and Licgo Partners and their sister fund Navesink Device Initiatives, whereby these organizations either purchased an 18-month 15% OID derivative instruments or Preferred C stock units, to facilitate the acquisition of intellectual property or manufacturing equipment, or to finance our growth. In 1Q and 2Q 2016 we completed additional financing transactions with both Alpha and Licgo. Our most recent transactions with Alpha also financed an inventory credit line for the company so that we can meet the requirements of the largest retailers and maintain at least \$350,000 in stock on hand at any time. Alpha also financed our acquisition of new specialty manufacturing equipment to facilitate our contract manufacturer in Korea as they develop our new GenChoice! product.

In the Fall of 2014 the company announced its Discretion cloud wireless glucose monitoring product concepts, which will be manufactured for the company according to spec by its Korean contract manufacturer. In April 2015 the company entered into discussions with [HMD Biomedical, Inc.](#) in Taiwan for the importing of HMD’s FDA cleared “Cloudia,” product as a placeholder until the company’s Discretion Messenger product for children will be ready. To that end, the company’s exclusive agent in Korea was contacted by the Korean government, who apparently are willing to finance the Discretion Messenger initiative through its advanced development, clinical trials and FDA prosecution. Different than, for example, an NIH grant, this grant from the Korean government, if accepted, would include investment in the contract manufacturer as well. The company has recently completed a spin-off of it’s MD@Hand product, allowing diabetic users of the company’s Discretion products to monitor and track their diabetes treatment and testing on their smart cell phones.

We have received multiple inquiries from companies interested in perhaps collaborating with the company for the implementation of its cell phone centric technologies MD@Hand and MD@Work. However, the market available for products similar to MD@Hand and MD@Work has changed since its introduction in 2009. The legal challenges to the new health care law and the federal government’s inability to enact regulations have altered the landscape, again. We remain in discussions with multiple concerns for the marketing of our MD@ products, and any agreement we may enter will require us to provide contract software programming, providing a new source of revenue for the company. In addition to any proposed partnerships, we continue to discuss alternative propositions with other interested companies ranging from clinical laboratories, service organizations owned or aligned with medical health insurers, a medical content provider and legacy healthcare systems companies. There remains sustained interest in our MD@ technology. All of our discussions are with companies are much larger than Decision Diagnostics. We may or may not entertain additional proposed partnerships for our implementation of the cell phone centric technologies, which has been hindered, as has the overall market, by the slow implementation of regulations, protocols and data formats by the Federal government, as well as a change in previously announced Federal government monetary incentives.

In May 2010, we entered into agreement with Shasta Technologies, Inc. and Broadtree, Inc. This agreement granted our Pharma Tech Solutions, Inc. subsidiary the exclusive marketing rights to a new diagnostic product not yet on the market named Shasta Genstrip (“Genstrip”). The Genstrip product was developed to compete against the market leader in the then \$6.5 billion at home testing market. Shasta was in default of this 2010 Agreement, and owed the company in excess of \$2 million in “delay” penalties, which they were unable to pay. In April 2011, the company renegotiated its agreement changing its many roles and adding responsibility for regulatory approval, manufacturing and forecasting, international sales and additional sales markets in the U.S. On March 20, 2014 we acquired the GenStrip intellectual property, its marks and the cleared 510(k). On April 30, 2014 we first implemented our FDA mandated Quality Plan and are now operating as the manufacturer (operator) of the GenStrip 50. We have implemented subsequent Quality Plans with our Korean contract manufacturer for our GenUltimate! product.

We currently employ five professionals at our executive business office located at 2660 Townsgate Road, Suite 300, Westlake Village, California 91361. In addition, we maintain two full-time and seven part-time positions located throughout the United States. We also maintain a Quality Assurance office in York, PA as a means to fulfill our quality commitment to the FDA. We have an exclusive manufacturing consultant who manages our Korean initiatives. Our telephone number is (805) 446-1973 and our website addresses are [www.decisiondiagnostics.com](http://www.decisiondiagnostics.com) and [www.pharmatechdirect.com](http://www.pharmatechdirect.com) and [www.genultimate.com](http://www.genultimate.com).

The company's stock currently trades on the OTCMarkets OTC Pink Current tier of the market. The company's shares are DTC eligible. On May 12, 2015 the company made an application for a tier change to the OTCQX (common) tier. When the company's common stock fell in price beneath the \$.10 threshold, and when our sponsoring broker shuttered his operation, our application went into hiatus. Subsequently, we have been in contact with OTCMarkets and we plan to revive our application. We first plan an SEC Reg. A+ registration which will facilitate our move upward along the OTCMarkets continuum. The company believes that a Tier 2 Reg. A+ registration will be the wave of the future for aspiring companies to move up the stock trading tier. Prior to the shutdown of our previous sponsoring brokerage, the company did secure the approval of its Designated Advisor for Disclosure (DAD), a mandated part of the process.

### **Business activities throughout the next three months:**

The company's business on a day-to-day basis includes the distribution of our GenStrip 50 and GenUltimate! products. Also within 90 days of this writing, the company will introduce its GenSure! product.

Beginning in November 2009, we introduced our cell-phone centric medical IT products that offer solutions in medical care and management by providing physicians with information at the point of care. Unlike other medical information systems using standard computer terminals or even palm-sized computers (PDA's), our software applications operate on a series of late generation smart e-cell phones including the Apple iPhone, the Palm Pre, the Google Droid, several makes of RIM's Blackberry and many versions of the Microsoft Windows smart phones. Our products allow physicians to access and update their patients' histories, medication data, and best care guidelines - *all at the point of care*. The company's Electronic Medical Records software is believed to be the first EMR application running on any palm sized mobile device. Recently we ported our software to run on a series of pad computers such as Apple iPad and the 'Droid powered pads.

Our business objectives include:

1. The practice of specializing in the distribution of Genstrip 50 GenUltimate! and several brand-name medical diagnostic and medical disposable products associated with the on-going care of diabetes-inflicted patients, and the world-wide distribution of our proprietary diagnostic product GenUltimate! product.
2. Combining our wholesale and retail diagnostics distribution with the major successes we have had in the on-line retail markets, and adding legacy retail organizations (already some legacy retailers of note).
3. Continue to implement the plans provided by Retail Monster LLC and secure big-box pharmacy chains, chain grocers and nationwide retailers.

### **Recent Business Milestones**

In 2016 the company has accomplished the following milestones.

1. We completed the design and manufacture of GenUltimate! glucose test strips for the U.S. and international markets.
2. We began advanced development of two new test strip products, our GenSure! and GenChoice! test strips. GenSure! is slated for a Fall 2016 product launch, GenChoice!, which requires FDA clearance is slated to be ready for market in late 2017.
3. We settled our lawsuit with the divisions of Johnson & Johnson. Although settlements of litigation typically have no winners, in this case the company benefitted through the receipt of a cash settlement payment as well as licenses to pursue Johnson & Johnson's test strip patents.
4. We brought suit against Johnson & Johnson and several divisions for manufacturing products that infringe on our patents. This suit is set to begin the prosecution phase just after Johnson & Johnson answers the suit on August 15, 2016.

5. Our Discretion Messenger wireless glucose monitoring device and test strips has received an offer of a grant from the Korean government for its advanced development, clinical trials and FDA prosecution. Discretion Messenger is a product designed for diabetic children and their parents and caregivers.
6. The company initiated a marketing program to the on-line Marketplaces sponsored by pharmacy chain, department store and grocery store retailers, as well as mass merchandisers, and including the largest retailers. This program has so been the most successful endeavor since our inception.

## Financing Requirements

At June 30, 2016, we had cash of \$1,523,077 and working capital of \$1,243,179. We will from time to time continue to seek a combination of equity and long-term debt financing as well as other traditional cash flow and asset backed financing to meet our financing needs and to reduce our overall cost of capital. Additionally, in order to accelerate our growth rate and to finance general corporate activities, we may supplement our existing sources of funds with financing arrangements at the operating system level or through additional short-term borrowings. As a further capital resource, we may sell or lease certain rights or assets from our portfolio as appropriate opportunities become available. However, there can be no assurance that we will be able to obtain any additional financing, on acceptable terms or at all.

## Results of Operations for the three months ended June 30, 2016 and 2015 compared.

The following tables summarize selected items from the statement of operations for the three months ended June 30, 2016 compared to 2015.

	Three Months Ended			
	June 30,			
	2016	2015	3 Months	% Δ
Revenue	\$ 252,547	\$ 89,651	162,896	181.70%
Cost of sales	114,497	3,326	111,171	3342.49%
Gross profit	138,050	86,325	51,725	59.92%
	54.66%	96.29%		

## OPERATING EXPENSES:

	Three Months Ended			
	June 30,			
	2016	2015	3 Months	% Δ
<b>Expenses:</b>				
General & administrative expenses	135,949	146,876	(10,927)	-7.44%
Consulting	203,515	46,498	157,017	337.69%
Payroll expense	11,600	9,960	1,640	16.47%
Professional fees	107,390	287,666	(180,276)	-62.67%
Total expenses	458,454	491,000	(32,546)	-6.63%

**General and administration** expenses include office expenses (including bad debt, rent, cleaning and maintenance, utilities, and telephone), insurance, and bank charges. During the three months ended June 30, 2016, general and administration expenses decreased by \$10,927 to \$135,949 (2015 - \$146,876). The decrease was due primarily to cost savings implemented by management. General and administration expenses historically account for approximately 2% of our total revenue. During the current year the amount we have spent on our general and administrative costs has increased, however due to our decline in revenue the expense as a percentage of revenue has increased to 182%. As we experience growth in revenues, general and administration expenses are expected to decrease on a percentage of revenue basis.

**Consulting expenses** for the three months ended June 30, 2016 increased by \$157,017 to \$203,515 (2015 - \$46,498). Historically, management shifts its labor requirements between, outside consultants, casual labor and in-house management dependent upon availability and cost effectiveness of resources. During 2016 and 2015, the majority of our labor was derived from the use of outside consultants. Our compensation structure is comprised of both cash and equity of the Company. We intend to continue to compensate our consultants with equity of the Company into 2016 until such time our revenues provide sufficient cash flows to cover these expenses. The launch of our Genstrip 50 product in March 2013 required substantial adding of resources. The company decided to add temporary consulting talent rather than hiring and educating its own talent. We have more recently begun replacing our consultants with alliances with industry independent contractors.

**Professional fees** include accounting services, legal fees and regulatory reporting compliance decreased \$180,276 to \$107,390 (2015 - \$287,666). The 2015 costs are primarily from legal fees incurred in connection with our current litigation wherein we engaged additional legal counsel to assist in the review of potential new sales/distributing agreements as well as to review general corporate matters. We anticipate our legal fees to continue to decline in 2016.

#### OTHER INCOME (EXPENSE):

	Three Months Ended				3 Months	% Δ
	June 30,					
	2016		2015			
<b>Other income (expense):</b>						
Financing costs	(570,506)		-	(570,506)	100.00%	
Interest expense, net	(111,667)		(67,276)	(44,391)	65.98%	
Loss on obsolete inventory	(211,459)		-	(211,459)	100.00%	
Gain on patent licenses	1,000,000		-	1,000,000	100.00%	
Total other income (expense)	106,368		(67,276)	173,644	-258.11%	

Our other income and expense increased an overall \$173,644 from \$(67,276) in 2015 to \$106,368 in 2016. Other income and expense includes costs related to our financing activities associated with our debt and equity offerings of \$570,506 (2015 - \$0), interest expense of \$111,667 (2015 - \$67,276), loss on obsolete inventory of \$211,459 (2015 - \$0), and gain on patent licenses of \$1,000,000 (2015 - \$0).

We recorded a net loss for the three months ended March 31, 2016 of \$214,035 compared to a net loss in 2015 of \$471,951. Our total operating and non-operating expenses in 2016 totaled \$1,352,085 compared to \$558,276 in 2015, representing an overall increase in total expenses of \$793,809. This change was primarily the result of accrued litigation defense costs.



## Results of Operations for the six months ended June 30, 2016 and 2015 compared.

The following tables summarize selected items from the statement of operations for the six months ended June 30, 2016 compared to 2015.

	Six Months Ended			
	June 30,		6 Months	% Δ
	2016	2015		
Revenue	\$ 416,396	\$ 178,755	237,641	132.94%
Cost of sales	226,357	66,484	159,873	240.47%
Gross profit	190,039	112,271	77,768	69.27%
	45.64%	62.81%		

## OPERATING EXPENSES:

	Six Months Ended			
	June 30,		6 Months	% Δ
	2016	2015		
<b>Expenses:</b>				
General & administrative expenses	255,418	233,560	21,858	9.36%
Consulting	225,897	64,296	161,601	251.34%
Payroll expense	18,200	16,576	1,624	9.80%
Professional fees	1,366,545	1,605,057	(238,512)	-14.86%
Total expenses	1,866,060	1,919,489	(53,429)	-2.78%

**General and administration** expenses include office expenses (including bad debt, rent, cleaning and maintenance, utilities, and telephone), insurance, and bank charges. During the six months ended June 30, 2016, general and administration expenses decreased by \$53,429 to \$1,866,060 (2015 - \$1,919,489). The decrease was due primarily to cost savings implemented by management. General and administration expenses historically account for approximately 2% of our total revenue. During the current year the amount we have spent on our general and administrative costs has increased, however due to our decline in revenue the expense as a percentage of revenue has increased to 448%. As we experience growth in revenues, general and administration expenses are expected to decrease on a percentage of revenue basis.

**Consulting expenses** for the six months ended June 30, 2016 increased by \$161,601 to \$225,897 (2015 - \$233,560). Historically, management shifts its labor requirements between, outside consultants, casual labor and in-house management dependent upon availability and cost effectiveness of resources. During 2016 and 2015, the majority of our labor was derived from the use of outside consultants. Our compensation structure is comprised of both cash and equity of the Company. We intend to continue to compensate our consultants with equity of the Company into 2016 until such time our revenues provide sufficient cash flows to cover these expenses. The launch of our Genstrip 50 product in March 2013 required substantial adding of resources. The company decided to add temporary consulting talent rather than hiring and educating its own talent. We have more recently begun replacing our consultants with alliances with industry independent contractors.

**Professional fees** include accounting services, legal fees and regulatory reporting compliance decreased \$238,512 to \$1,366,545 (2015 - \$1,605,057). The 2015 costs are primarily from legal fees incurred in connection with our current litigation wherein we engaged additional legal counsel to assist in the review of potential new sales/distributing agreements as well as to review general corporate matters. We anticipate our legal fees to continue to decline in 2016.

## OTHER INCOME (EXPENSE):

	Six Months Ended		6 Months	% Δ
	June 30,			
	2016	2015		
<b>Other income (expense):</b>				
Financing costs	(673,163)	(16,965)	(656,198)	100.00%
Interest expense, net	(111,667)	(139,092)	27,425	-19.72%
Loss on obsolete inventory	(211,459)	-	(211,459)	100.00%
Gain on patent licenses	1,000,000	-	1,000,000	100%
Total other income (expense)	3,711	(156,057)	159,768	-102.38%

Our other income and expense increased an overall \$159,768 from \$(156,057) in 2015 to \$3,711 in 2016. Other income and expense includes costs related to our financing activities associated with our debt and equity offerings of \$673,163 (2015 - \$16,965), interest expense of \$111,667 (2015 - \$139,092), loss on obsolete inventory of \$211,459 (2015 - \$0), and gain on patent licenses of \$1,000,000 (2015 - \$0).

We recorded a net loss for the six months ended June 30, 2016 of \$1,674,709 compared to a net loss in 2015 of \$1,964,487. Our total operating and non-operating expenses in 2016 totaled \$2,650,889 compared to \$2,075,546 in 2015, representing an overall increase in total expenses of \$575,343. This change was primarily the result of accrued litigation defense costs.

## Liquidity and Capital Resources

A critical component of our operating plan impacting our continued existence is the ability to obtain additional capital through additional equity and/or debt financing. We do not anticipate generating sufficient positive internal operating cash flow until later in 2016, as a result of several factors, including our on-going litigation with a division of Johnson & Johnson, and the change in our status from exclusive distributor of our GenStrip 50, to the manufacturer of this product (mow in process), complete additional financial service company acquisitions and generate substantial revenues, which may take the next few years to fully realize. We believe we are adequately capitalized in the near term, but as our Genstrip 50 product grows along its product life cycle, we may not obtain the necessary capital to pursue our strategic plan, and in the ultimate negative situation, we may have to cease or significantly curtail our operations. This would materially impact our ability to continue operations.

As of June 30, 2016, we had cash and cash equivalents of \$1,523,077, inventory of \$498,753, prepaid expenses of \$2,062,534, and accounts receivable of \$214,898. Net cash used by operating activities for the six months ended June 30, 2016 was approximately \$1,765,842 (2015 - \$877,297). Current liabilities of \$3,056,083 consisted of: \$724,533 of accounts payable and accrued liabilities, contingent legal fees of \$240,000, and notes payable of \$1,858,949. As of June 30, 2016, we have a working capital of \$1,243,179.

The accompanying financial statements have been prepared contemplating a continuation of the Company as a going concern. The Company has reported an accumulated deficit (these are past losses on operations and development, not debt) of \$39,860,646 and a net loss of \$1,674,709 for the six months ended June 30, 2016. Additional investments are being sought, but we cannot guarantee that we will be able to obtain such investments. Financing transactions may include the issuance of equity or debt securities, obtaining credit facilities, or other financing mechanisms. However, the trading price of our common stock and conditions in the U.S. stock and debt markets could make it more difficult to obtain financing through the issuance of equity or debt securities. Even if we are able to raise the funds required, it is possible that we could incur unexpected costs and expenses, fail to collect significant amounts owed to us, or experience unexpected cash requirements that would force us to seek alternative financing. Further, if we issue additional equity or debt securities, stockholders may experience additional dilution or the new equity securities may have rights, preferences or privileges senior to those of existing holders of our common stock. If additional financing is not available or is not available on acceptable terms, we will have to curtail our operations

## **Cash to Operating Activities**

During the six months ended June 30, 2016, operating activities used cash of \$1,765,842 compared to using cash of \$877,297 in 2015. Our operating loss for 2016 was \$1,674,709 and included shares issued for financing fees of \$673,163 (2015 - \$16,965), shares issued for consulting and compensation expenses of \$490,000 (2015 - \$596,200), gain on patent license of \$1,000,000 (2015 - \$0), and loss on write down of obsolete inventory (product directly associated with Shasta Technologies) of \$211,459 (2015 - \$0). Our change in accounts receivables increased \$7,057 to \$89,610 (2015 - \$96,667 decrease). Our change in prepaid expenses decreased by \$10,057 to \$3,359 (2015 - \$13,416). Our change in inventory increased \$762,656 to \$705,762 (2015 - \$56,894 increase). Our change in accounts payable and accrued liabilities decreased by \$527,726 to \$139,604 (2015 - \$388,122 increase). Contingent legal fees increased \$240,000 (2015 - \$0) based on our expected current unbilled legal fee expenses. Accrued interest increased by \$93,489 to \$232,581 (2015 - \$139,092) related to conversion of debt and interest to shares of \$0.001 par value common stock. Our contingent liabilities remained constant in 2016 as compared to 2015 due to the recognition of liability due to our involvement in legal matters. Our year to year change in Cash to Operating Activities was the direct result of three factors: (a) the changes to Medicare reimbursement taking effect on July 1, 2013, (b) the on-going litigation with the division of Johnson & Johnson, and (c) the inability of the previous GenStrip manufacturer Shasta Technologies to implement an acceptable quality plan with the USFDA, and in general manage the manufacturing of a regulated healthcare device.

## **Cash from Investing Activities**

During the six months ended June 30, 2016, investing activities used cash of \$590,250 (2015 - \$481,967) due primarily to the acquisition of additional specialty manufacturing equipment in 2016 compared to specialty manufacturing equipment and two patents in 2015.

## **Cash from Financing Activities**

During the six months ended June 30, 2016, financing activities produced net cash of \$3,252,740 (2015 - \$307,666). This change is primarily a result of debt and equity offerings in 2016.

### *Internal and External Sources of Liquidity*

#### **Alpha Credit Resources LLC (formerly Centurion Credit)**

On November 17, 2007, we entered into an agreement with Alpha Credit Resources LLC to secure a \$1,000,000 revolving credit facility that is geared specifically to our business. As of October 2008, the company renewed its agreement with Alpha Credit Resources LLC until November 17, 2009 and as an inducement to renew the credit line was increased to \$2,000,000, with additional seasonal increases to \$2,500,000. In June 2010 we began discussions with Alpha Credit for an additional \$6.0 million credit facility to provide available credit to finance sales of our new at-home testing diagnostic product. The company last borrowed funds using the credit line in the Year ended December 31, 2011. The agreement matured on December 31, 2011 without renewal. In March of 2012, we executed a renewal agreement with Alpha Credit. The renewal Year matured on December 31, 2012. We borrowed no money under this renewal. In December 2013 we again renewed our credit line with Alpha Credit, expanding our credit line to \$12.5 million (Fourth Omnibus Renewal). As a part of the most recent renewal agreement all previous accrued debt and interest owed Alpha Credit was reduced to \$0.00. Alpha Credit Resources breached this renewal agreement. The agreement was allowed to come to term. In April 2016 the company brought its disputes with Alpha Credit to the attention of new management and while working on a resolution, the parent of Alpha Credit and its sister operations became embroiled in two Federal investigations. The company is standing still until these investigations are brought to a conclusion.

### ***Cash Flow.***

Since inception, we have primarily financed our cash flow requirements through the issuance of common stock, the issuance of notes and sales generated income. With anticipated growth in 2016 we may, during our normal

course of business, experience net negative cash flows from operations, pending receipt of revenue, which often are delayed because of the nature of the healthcare industry. Further, we may be required to obtain financing to fund operations through additional common stock offerings and bank or other debt borrowings, to the extent available, or to obtain additional financing to the extent necessary to augment our available working capital.

***Satisfaction of our cash obligations for the next 12 months.***

As of June 30, 2016, our cash balance was \$1,523,077. Our plan for satisfying our cash requirements for the next twelve months is through additional equity, third party financing, and/or debt financing. We anticipate sales-generated income during that same Year of time, but do not anticipate generating sufficient amounts of positive cash flow to meet our working capital requirements. Consequently, we intend to make appropriate plans to insure sources of additional capital in the future to fund growth and expansion through additional equity or debt financing or credit facilities.

As we expanded operational activities, we may continue, from time to time, to experience net negative cash flows from operations, pending receipt of sales or development fees, and will be required to obtain additional financing to fund operations through common stock offerings and debt borrowings to the extent necessary to provide working capital. It was not until the company entered into the agreement with Alpha Credit Resources, LLC that the company could fill orders for patients and customers on a continuous basis. Until the Alpha Credit line was put in place, we managed to keep a small portion of our distribution activities going when our limited resources allowed us which remains true as of this filing.

Predictions of future operating results are difficult to ascertain due to our historic operating activities. The recent addition of a credit line has helped but we have found it increasingly difficult to transact commerce in the very cash intensive prescription drug industry. Thus, our prospects must be considered in light of the risks, expenses and difficulties frequently encountered by companies in their early stages of commercial viability, particularly companies in new and rapidly evolving technology markets. Such risks include, but are not limited to, an evolving and unpredictable business model and the management of growth. To address these risks we must, among other things, implement and successfully execute our business and marketing strategy, continue to develop and upgrade technology and products, respond to competitive developments, and continue to attract, retain and motivate qualified personnel. There can be no assurance that we will be successful in addressing such risks, and the failure to do so can have a material adverse effect on our business prospects, financial condition and results of operations.

***Expected purchase or sale of plant and significant equipment.***

We do not anticipate the purchase or sale of any plant or significant equipment in the United States or Canada; as such, items are not required by us at this time. We have, however and from time to time, purchased specialty equipment for our Korean initiative. We have disclosed these investments previously in this document.

***Going Concern***

The financial statements included in this report have been prepared in conformity with generally accepted accounting principles that contemplate the continuance of the Company as a going concern. The Company's cash position is currently inadequate to pay all of the costs associated with testing, production and marketing of products. Management intends to use borrowings and security sales to mitigate the effects of its cash position, however no assurance can be given that debt or equity financing, if and when required will be available. The financial statements do not include any adjustments relating to the recoverability and classification of recorded assets and classification of liabilities that might be necessary should the Company be unable to continue existence.

**Contingencies and Litigation**

We transact commerce in several medical products market channels. We also transact commerce by licensing our proprietary medical software that functions by moving confidential medical data through our proprietary medical information technology devices and networks. Our original Genstrip product required initial regulatory approval by the USFDA as well as on-going USFDA approvals during the product life cycle. Further, Genstrip required medical

patient trials and competes directly with a major platform manufacturer. We insure against any claims made against the company for our Genstrip product.

Healthcare, especially those segments where the company competes, is a very litigious. Competing companies often use litigation as a marketing tool, bringing litigation as a means to protect market share and limit market exposure. The medical industry is also intertwined. From time to time, we may become involved in claims and litigation that arise out of the normal course of business, such as litigation that emerges from disputes over damaged, missing or contaminated product, litigation that arises over payment disputes or claims of fair value. We may also become involved in disputes that arise over the business or business practices of our suppliers, payers and customers. It is not uncommon in our industry to find that a litigant has filed claims in multiple jurisdictions involving the same transaction or a single transaction. The company maintains substantial insurance coverage against suits that may arise over issues of damaged, recalled or counterfeit product and other product liability issues. The company has also been a victim of the unapproved acts of prior management. These acts have resulted in claims from individuals and entities since the Board relieved former management of duty in 2006. Nonetheless, these claims have resulted in the use of management time and company resources to investigate, litigate, or settle. In addition, the company accrues contingent legal fees and product liability fees. As of June 30, 2016, our accrual was \$245,069.

From time to time, the company may also be subject to demands from individuals or entities. These demands and disputes may consume management time and company resources. Other than as noted below, if there is such a disclosure, there are no pending matters at the current time that in management's judgment may be considered potentially material to us.

We were in litigation with Lifescan Inc. a subsidiary of Johnson & Johnson beginning in September 2011. Lifescan has maintained throughout that our Genstrip product infringes on three of their patents. One of these patents has become the subject of peripheral litigation activities, and two Appeals (one for each side) to the U.S. Appeals Court for the Federal Circuit (the patents appeals court). In January 2016 the Court of Appeals for the Federal Circuit ruled in its Mandate that this one foundational patent and the claims made by the assignee Lifescan, Inc. was struck (killed) due to obviousness (a clever wording meant to obscure a connection between the Lifescan, Inc. invention and earlier generation technologies dating back to the late 1970s). Throughout this Appeal process, and a litigation process waged through the USPTO, the company prevailed. Recently, as a result of certain claims and allegations made by Lifescan after the close of the USPTO final determination (in favor of the company), the office of the Solicitor General has intervened against Lifescan Inc. in the Federal Circuit court and was of great assistance in getting the Lifescan, Inc. patent revoked. Nonetheless the seeming baseless allegations and claims made by Lifescan against the company have taken their toll, limited our ability to sell Genstrip 50 to large entities ("big box stores") and greatly extended the court processes.

In the Spring of 2013, fearing the impact of the Genstrip product in an open market, Lifescan took it upon themselves to violate a court protective order and prepared and sent out thirty page certified (veiled threat) letters to customers of the company and the customers of the company's customers, making it clear to these entities that should they do business with the company, or buy Genstrip product from others doing business with the company, they could or would be added as defendants to the patent infringement suit. Most independent pharmacies in the U.S. sell less than a case (24 boxes) of a single brand of glucose test strips monthly. It is easy to ascertain that an independent pharmacy would choose not to "poke the bear" and risk a several hundred thousand dollar defense, rather than halting sales of Genstrip. Some large retailers were visited or called by Lifescan management and provided with the same veiled threats. Lifescan even calculated that by breaching the protective order, the sanctions they would be assessed would amount to far less than the business loss they would otherwise suffer. Slowly however, the litigation environment enjoyed by Lifescan has changed..

In December 2014 counsel for Lifescan wrote a letter to the trial judge who is hearing all three patent matters. This letter outlined a series of issues involving Lifescan's lead damages "expert" during litigation proceedings. Lifescan's expert claimed educational and qualification credentials that were not true at the time of the "expert" testimony, and are not true even today. This expert also assisted Lifescan's counsel in at least one other case, and other companies' counsels in unrelated cases. Testimony from this expert, in each instance, allowed the Plaintiffs in these cases to secure court rulings to the detriment of the Defendants. In the company's case this expert was used twice and assisted Lifescan to receive preferential treatment from the court for setting of a litigation bond to cover potential damages, wherein the "expert" through testimony limited the scope and calculation of damages in the setting of the

damages protection afforded by the litigation bond and the damages resulting from Lifescan's violation of the court protective order. Lifescan's letter admonition came over a year after their successful use of this "expert."

In March 2016 the company filed suit in the Federal District court of Nevada against Lifescan, Inc., Lifescan Scotland, Ltd. and Johnson & Johnson, citing infringement of two patents owned by the company. After an exchange of demand letters and posturing by the Defendants, a response to the company's suit is due on August 15, 2016. At that time it is expected that the company will amend its suit and name other "infringers" as well as adding additional counts to the suit. Federal rules for patent infringement suits have changed, and these suits are no adjudicated over an 18-24 month period. In addition, there are five scheduled Mediations in front of a Federal Judge Magistrate pushing the process along.

On May 20, 2016 the company settled all of Lifescan's patent infringement claims as well as the company's Anti-trust and false advertising counter-claims against Lifescan, Inc. and Johnson & Johnson. Neither side in these litigations was a winner, but the company did receive settlement monies and other compensation. The amount of the settlement monies received by the company was confidential, but the entire settlement was structured as a license agreement whereby Lifescan, Inc. granted licenses to the company for its test strip patents in return for accommodations regarding the anti-trust and false advertising claims made by the company. The licenses to the Lifescan Inc. patents were of great value in the overall settlement.

### **Off-Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results or operations, liquidity, capital expenditures or capital resources that is material to investors.